

PRESS RELEASE  
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### **VIRTUAL COLONOSCOPY IN THE SOUTH BAY**

San Jose, CA – July 18, 2006 – PremiereScan, a comprehensive, free-standing diagnostic imaging center serving the greater San Jose area, announces the availability to provide virtual colonoscopies as a diagnostic tool to screen for colon cancer.

Virtual Colonoscopy (VC) uses computed tomography (CT), sometimes called a CAT scan, and computers to produce two- and three-dimensional images of the colon. The examination takes about 20 minutes, does not require sedation and patients can return to usual activities immediately after the procedure. The CT along with a computer program assembles images to create a three-dimensional computer model that can be viewed on a video screen. The Radiologist can then virtually fly through the inside walls of the colon searching for polyps. PremiereScan employs Board Certified Radiologists – with years of practical experience in teaching hospitals reading virtual colonoscopies and interpreting results.

Early detection of polyps can prevent colon cancer. Only approximately 30 percent of the population over 50 undergoes colonoscopy for colorectal cancer. The American Cancer Society estimates that 147,000 American will die this year of colorectal cancer and this is the 2<sup>nd</sup> leading cause of cancer deaths in the United States. PremiereScan's goal is to increase the population that gets screened with this innovative, noninvasive, diagnostic procedure and make a meaningful reduction in the incidence of colorectal cancer.